



HALTEX+GAA COLLABORATION

TECHNICAL ASSISTANCE PROPOSAL TO FUND A FIG PRODUCTION PROJECT IN MEXICO

April 2021

A JOINT COLLABORATION

- Based on a recently discussed Haltex-GAA joint collaboration, a proposal to fund research pilot projects in Mexico could be successfully implemented. Furthermore, the logic behind such a proposal deserves serious consideration.
- Haltex' development of food ecosystems, including the **Integrated Halal & Food Exchange** and the **Haltrade Exchange** which promotes a **Global Sourcing Program** for supply to trading companies and supermarkets, could fit in the proposed Haltex-GAA collaboration.
- GAA is ready to move forward with Haltex' guidance to realize such a collaboration.



FIG PRODUCTION PROPOSAL



- To take advantage of Haltex´ technical and scientific capabilities (proven on rice padding research and yield productivity results), we have identified a project that could receive funding and technical assistance from either the **Islamic Development Bank**, the **World Bank** or any other multilateral financial institution.
- Through its **Integrated Food System (IFS)**, Haltex is partnering with GAA for the deployment of an initiative (**Integrated Halal & Food Exchange**) linking buyers and sellers across the Pacific.
- Initially, we propose a pilot project focused on **improving fig production & implementig added value to in Mexico**. Later, we could expand to other products as well as to other countries in Latin America.

COLLABORATION ACROSS THE PACIFIC



INFORMATION REQUIRED TO COMPLETE A TECHNICAL ASSISTANCE REQUEST

- Haltex is to provide guidance on the type of information needed to fill out a technical assistance request, in addition to:
 1. Project rationale or purpose
 2. Name of producer
 3. Surface area of production
 4. Production facilities: packing house, cold storage, packing and presentation, logistics to markets, logistics to export
 5. Production yields of the last five years
 6. Quality and characteristics of the fruit
 7. Production certifications
 8. Main markets (domestic, export markets)



MEXICO'S SITUATION

- **Produce:** Fig
- **Scientific Name:** *Ficus carica*
- **Varieties:** White Kadota & Black Mission
- **Presentations:**
 - Fresh
 - Dried or glazed
 - Jam, syrup or compote



21st

World Producer

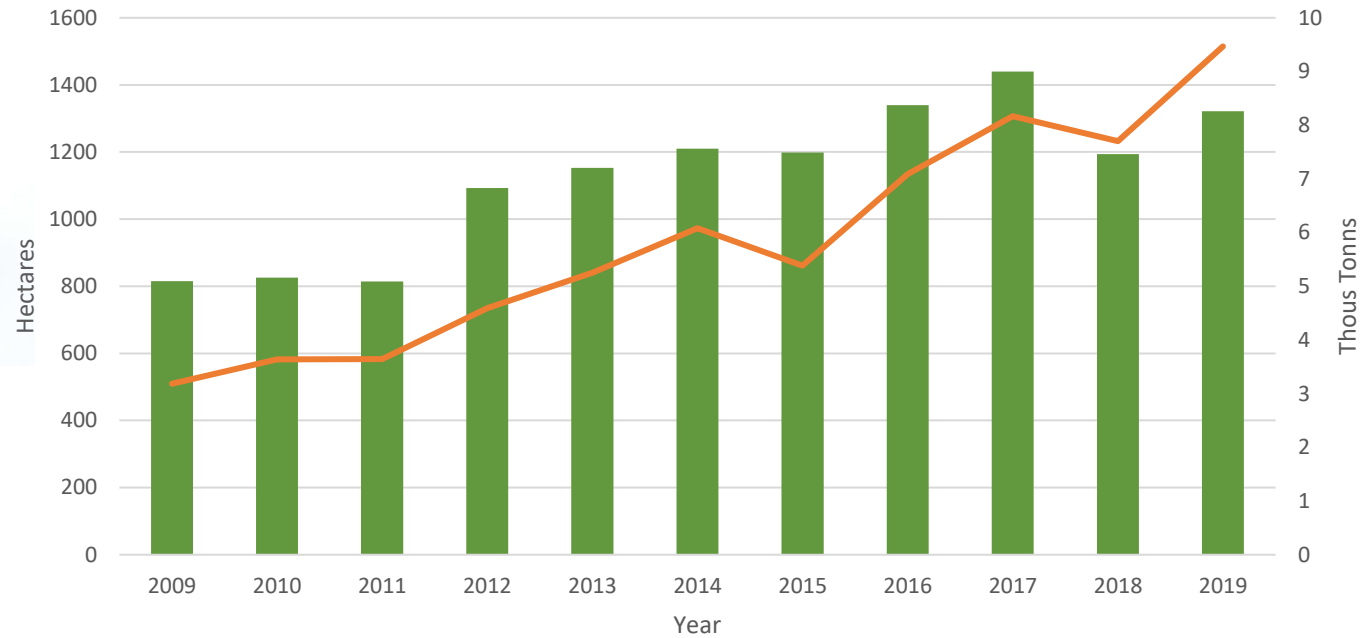
10th

World Exporter

22nd

Average Yield

Fig Sowed Surface & Production in Mexico



HUGE OPPORTUNITY FOR DEVELOPMENT!

Source: Global Agrotrade Advisors with data from: FAOSTAT, 2021 (2009 to 2019) & COMTRADE.UN, 2021 (2015 to 2019)